

## BMED208 Teaching Media Literacy Education: Pedagogy and Assessment

ECTS Value: 5 ECTS  
Self-Study Hours: 60

Contact Hours: 25  
Assessment Hours: 40

### Overall Objectives and Outcomes

This module will equip course participants with the necessary knowledge, skills and competences to facilitate the students' deep and meaningful learning during Media Literacy Education, based on the Learning Outcomes Framework. Course participants will be taught how to support students in their learning through appropriate assessment strategies and techniques that are employed in both academic and vocational education, but especially in the latter. The knowledge, competences and skills included in this module will be mainly focused on the effective assessment of Media Literacy Education (MLE) as a vocational subject, but also as a curricular subject or theme through which primary and middle-school students could start their media literacy education journey, as well as a cross-curricular theme.

By the end of this module, the learner will be able to:

#### Competences:

- a. Advise the SLT on the assessment procedures of the VET system and on how it could possibly contribute to and facilitate the assessment process, for the teachers' and students' benefit;
- b. Design MLE assignments based on the VET system that include various tasks, and that offer students various possible modes of assessment;
- c. Design assignments aligned to the assessment objectives and curriculum criteria;
- d. Develop a comprehensive understanding of the vocabulary of MLE, especially with regard to the assessment of the various components of its content;
- e. Schedule the planning for the submission of students' tasks in view of the necessary IV and EV visits that will follow assignment corrections;
- f. Guide students throughout their entire assessment process especially in how to provide them with feedback that would serve as feedforward in their work;
- g. Ensure that all students have opportunities to work on their assignments with focus and creativity, and in ways that help them explore identity issues;
- h. Create the appropriate learning environment, through the right pedagogies, that makes it possible for students to access, analyze, evaluate, and create media in a variety of forms, through their assessment tasks;
- i. Plan and design MLE units.

#### Knowledge:

- a. Identify various AfL strategies, techniques and educational activities that enrich the pedagogy of MLE for its various units and topics addressed;
- b. Distinguish and understand the continuity between assessment for learning (formative) and assessment of learning (summative);
- c. Distinguish between criteria that are assessed in the assignment briefs and those in the controlled assessment;
- d. Familiarize oneself with the correct terminology included in the VET policy document for MLE;
- e. Review the verification process in the VET system for quality assurance purposes;

- f. Explain the principles and concepts of a valid quality assurance procedure.

#### Skills:

- a. Create a scheme of work for the different MLE units;
- b. Design an assignment according to the knowledge, comprehension and application criteria specified, that is fair and reliable;
- c. Write a concise scenario that is relevant to the assignment and that the students can relate to, and that offers students opportunities for exploration of identity issues;
- d. Create detailed marking schemes for the assignment, that would include possible student answers that are correct;
- e. Design different observation sheets that could be used for the assessment of various assessment criteria;
- f. Verify the assignment/s prepared by a colleague.

### Assessment Methods

This module will be assessed through: Hands-On Tasks, Group Presentation, Forum Discussion.

### Suggested Readings

#### Core Reading List:

1. Baker, F.W. (2016). *Media Literacy in the K-12 Classroom* (2<sup>nd</sup> edition). International Society for Technology in Education.
2. Buckingham, D. (2003). *Media Education: Literacy, Learning and Contemporary Culture*. Polity: Blackwell.
3. Buckingham, D. (2015a). 'Defining digital literacy. What do young people need to know about digital media?'. *Nordic Journal of Digital Literacy*, 2006-2016, 21-34.
4. Buckingham D. (2015b). 'Do We Really Need Media Education 2.0? Teaching Media in the Age of Participatory Culture'. In: Lin TB., Chen V., Chai C. (eds.) *New Media and Learning in the 21st Century. Education Innovation Series*. Singapore: Springer.
5. McDougall, J., Zezulkova, M. & Sternadel, D. (2018). *Teaching media literacy in Europe: evidence of effective school practices in primary and secondary education*. NESET Analytical Report (This document has been prepared for the European Commission; however, it reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein). Luxembourg: Publications Office of the European Union.
6. Potter, J.W. (2021). *Media Literacy* (10<sup>th</sup> edition). University of California. Sage, 2021.
7. Scheibe, C. & Rogow, F. (2011). *The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World*. Corwin Publishers.
8. SEC 41 Syllabus Media Literacy 2023. (Updated on 14th April, 2021). University of Malta.
9. Silverblatt, A., Ferry, J. & Finan, B. (2009). *Approaches to Media Literacy: A Handbook* (2<sup>nd</sup> edition). Routledge: Taylor and Francis, NY.
10. Smith, J. (2016). *Master the Media: How Teaching Media Literacy Can Save Our Plugged-in World*. Dave Burgess Consulting, Incorporated.
11. The International Encyclopedia of Media Literacy. Accessed at:
  - <https://onlinelibrary.wiley.com/doi/abs/10.1002/9781118978238.ieml0123>
12. Wiesinger, S. (2016). *Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology*. Peter Lang Inc., International Academic Publishers.

### Supplementary Reading List:

Look at the *REFERENCES list of the NESET Analytical Report* cited in above section. Could be accessed at:

[https://nesetweb.eu/wp-content/uploads/2019/06/AR2\\_Full\\_Report\\_With\\_identifiers\\_Teaching-Media-Literacy.pdf](https://nesetweb.eu/wp-content/uploads/2019/06/AR2_Full_Report_With_identifiers_Teaching-Media-Literacy.pdf)